CapMetro

Proposed January 2024 Service Change

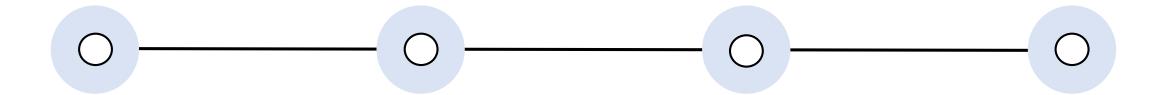
Today's Presentation

- Proposed January Service Changes
 - Step 1: Identify Challenges and Opportunities
 - Step 2: Develop Proposals and Evaluate Proposals
 - Step 3: Engage Community and Board Approval

- Looking Forward
 - Pickup Performance

Proposed January 2024 Service Change

Background



Pre-Pandemic

CapMetro is operating service in accordance with the Board-approved and long-range service plan (CapRemap) and seeing historic ridership increases.

March 2020

Pandemic declared.

CapMetro temporarily suspends Express Routes 981 & 987 and implements modified schedule for all services.

These changes remain in place through August 2020, when some service schedules are restored.

September 2021

Significant impacts to available resources (operators and mechanics) require service change and reductions to provide reliable, predictable service.

CapMetro temporarily suspends E-Bus Routes 410, 411 and 412 and reduces daily service frequencies on Local Routes 17, 217 and 335.

Today

CapMetro
leveraging
resources from
ongoing suspended
services to provide
support for areas
of need, such as
high-ridership
routes (300) and UT
Shuttle.



How is a service change proposal developed?



Identify the Issues

- Review Community
 Feedback
 - From riders, board of directors and operators
- Evaluate New Streets& Key Destinations
- 3* Analyze KPIs
 Starting with productivity,
 speed, overcrowding and OTP



Develop Proposals

- 1 Review Issues & Opportunities
- 2 Create Proposal or Proposal Options



Evaluate Proposals

- Origin & Destination Survey Results
- 2 Target Transit Rider Equity Analysis

Incorporate demographic data on target transit riders

- 3 Cost Feasibility
- ♠ Is it a major service change?

IF YES

FTA Title VI Analysis

Board approval required



Public Feedback

- CapMetro Advisory
 Committees
- 2 Public Feedback
- Board of Directors
- Does it need further review?

IF YES

Revisit Proposal(s) IF NO

Implement Change



Step 1: Identifying Challenges & Opportunities



- Availability of Resources
 - Covid suspended resources have been reallocated to in-need routes with high ridership.
 - 53% of Go-Line calls within the last six months are about service reliability, demonstrating the need to continue to allocate resources in a way that prioritizes predictability and reliability for customers.
- Travel Patterns
 - Post-pandemic travel patterns are still unstable and more challenging to predict, impacting ridership.
 - Industry-wide, commuter service has not recovered as fast as local service.



Step 1: Identifying Challenges & Opportunities

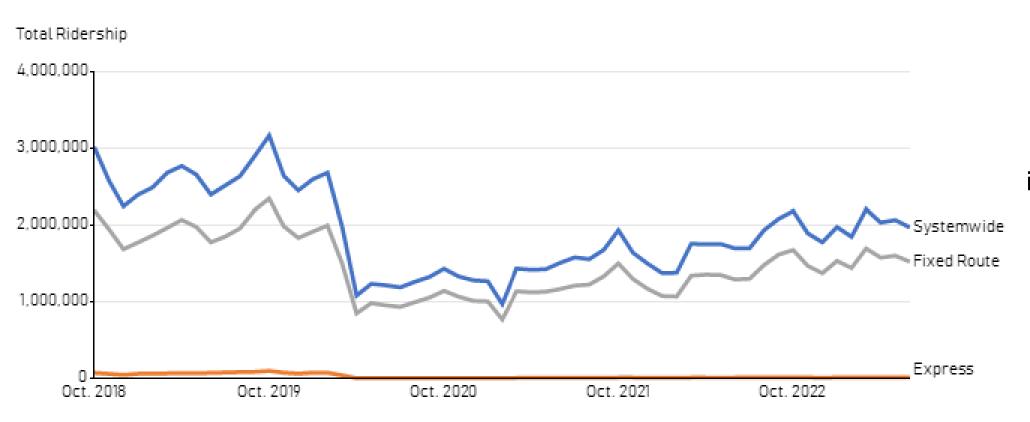


- Transparency for Customers
 - CapMetro has continued indefinite suspension of some services as ongoing pandemic response.
 - Customers have requested transparency in whether these services will ever be restored.



Ridership is Recovering





79%

CapMetro is an industry leader with 79% of pre-pandemic ridership restored, and growing.

Step 1: Identifying Challenges & Opportunities



Coordination with small member cities and regional partners is a top priority as we seek to enhance regional mobility.

- January 2024 Service Change is complemented by extension of Regional Partner Agreements for Travis County, Round Rock, Georgetown.
 - Board to consider in September 2023
 - Regional Partner Agreements are driven by Transit Development Plans
- Coordination with smaller member cities to review and update service offerings as part of our ongoing systemwide analysis and evaluation

Step 2: Proposed Service Changes – Jan. 2024



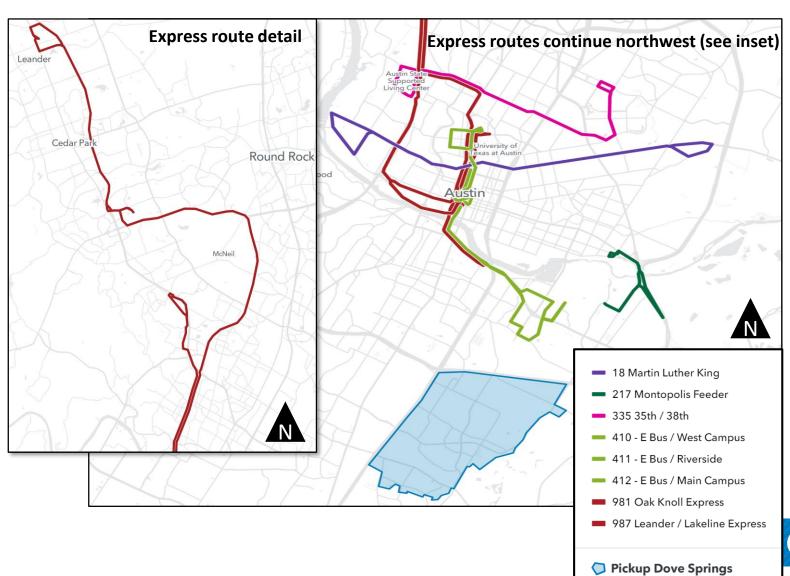
Summary: Make permanent the status of services as they are operating today and add new service where viable.

- Maintain 30-Minute Service on Routes 18, 217, & 335
 - Operating with 30-minute service since September 2021
- Permanently suspend routes 981 and 987 and E-Bus Routes
 - Commuter Routes 981 and 987 suspended since March 2020
 - E-Bus suspended since September 2021
- Adding a new Dove Springs Pickup Zone
 - New zone included in Project Connect program of projects
- Maintain use of suspended resources to increase reliability for customers across the system

Step 2: Develop and Evaluate Proposals

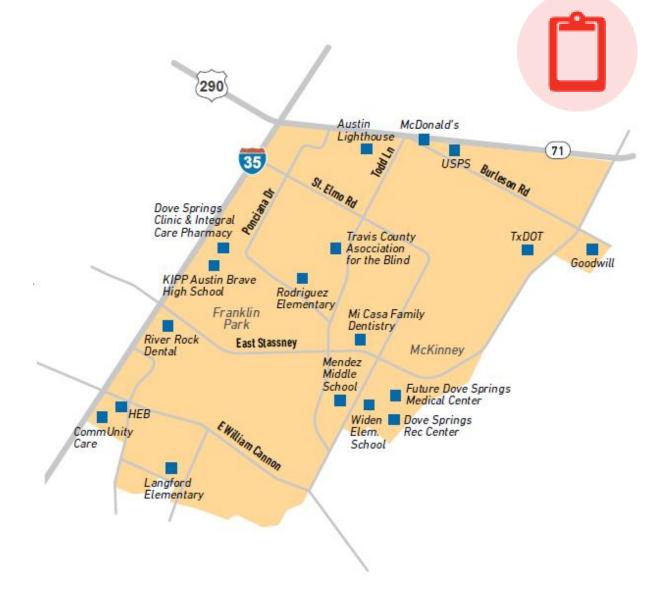


- Major Service Change
- Title VI Service Equity Analysis Completed
 - Express (January 2022)
 - 18, 217, & 335 (November 2022)
 - E-Bus (August 2023)
- Worked with impacted regional partners



Dove Springs Pickup

- January 2024 Planned Launch
- Hours of Operation:
 - Weekdays: 7 a.m. 7 p.m.
 - Saturdays: 10 a.m. 6 p.m.
- 5.4 square mile zone
- Connectivity
 - Route 7, Route 311 and Route 333
 - Future Pleasant Valley MetroRapid



Step 3: Outreach & Public Feedback



August

Service Equity Analysis Memo

Board Memo

1:1 with Advisory Committee Chairs

September

Customer Satisfactory Committee

Website & on-bus brochure

At-Stop Signage

Operator Notices

MetroAlerts & social media

Virtual Presentation

October

Access Committee

Public Hearing

Board Approval

Looking Ahead

Pickup Performance Review

- We are not proposing any cuts to Pickup Service as part of the January 2024 Service Change
 - Between now and Spring 2024, we will evaluate poor-performing zones to identify opportunities to boost performance or consider eliminating a zone and reallocating resources

Pickup Performance Score

- Scoring is based on the Pickup Service Guidelines, adopted by CapMetro's Board of Directors in April 2021
- Zone performance is determined by:
 - Community Characteristics
 - Service Quality
 - Sustainability

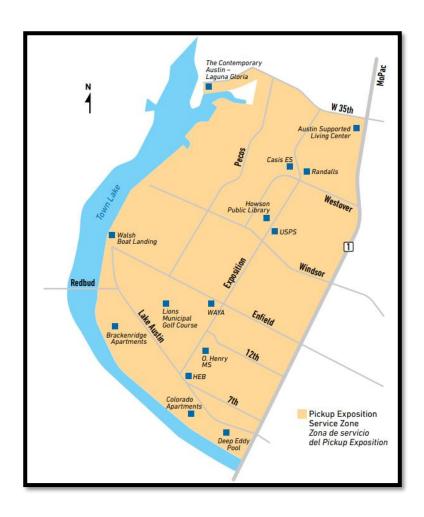
Community Characteristics	Measures/KPI	Max Points Available	
	Population Age 65 and Over	5	
	Zero Car Households	5	
	Median Household Income	5	
	Households in Poverty	5	
	Minority Population ***	5	
	Essential Services (Medical, Grocery, School, Shopping, Affordable Housing)	5	
		30	
Service Quality	Measures/KPI	Max Points Available	
	On Time Performance (15 min or less wait time)	10	
	Square Mileage: Urban Zone	10*	
	Square Mileage: Suburban Zone		
	Ridership: Passenger per Hour	10	
		30	
Sustainability	Measures/KPI	Max Points Available	
	Cost Effectiveness	10	
	MetroAccess Customers Using Pickup	10**	
	Mobility Impaired Passengers Transported		
	Shared Rides	10	
		30	
* Measure would be either for an in-town zone or a suburban plus zone.			
** Total of 10 points split between two measures, unless a zone has no MetroAccess customers. In that case mobility impaired passengers would account for all 10 points.			

Pickup Zone Performance Scores

July 2023		
Pickup Zone	Performance Score	
Northeast ATX	74	
Walnut Creek	68	
Leander	64	
East ATX	63	
Dessau	56	
Manor	55	
North Oak Hill	50	
South Menchaca	46	
Lago Vista	43	
Exposition	37	

- Pickup zones shall be evaluated every 6 months in January and July
- Each zone will be classified based on its ability to meet the zone's established performance metrics:
 - Good Standing: The zone achieves a score of 60 points or higher.
 - Adjustment needed: Zone score between 41 and 59.
 - Recommend for Discontinuation: Zone score of 40 points or less.
- More details at <u>www.capmetro.org/dashboard/pickup-stats</u>
- Zones scoring less than 60 points shall be considered for a series of potential corrective actions, including schedule adjustments, zone modifications, or elimination. Zone elimination is considered if the zone consistently underperforms with minimal likelihood for sufficient improvement

Pickup Exposition



- Pickup Exposition has never scored over 40 points
- There have been multiple attempts to improve performance, including community outreach and zone boundary revisions

Next Steps:

- Fall 2023 Community engagement campaign & promotion
- Winter 2023/2024 Review results of community engagement campaign and board update

On Our Radar

- Pickup Zone expansion within Austin and small member cities
 - Days & Hours
 - Boundaries
 - New Zones
- Restoring weekend frequency to Routes 2, 4, 325, 337, & 333 to prepandemic levels.
- Assessing Red Line service schedule in Austin
- Implement Project Connect services
 - McKalla Station 2024
 - Pleasant Valley Rapid 2025
 - Expo Rapid 2025



Transit Service Plan

- Demonstrates the value of transit
- Helps people understand how we plan transit service
- Sets the stage for a regional transit conversation
- Conducts technical market & service analysis of Central Texas Region
- Considers equity throughout the process
- Details recommended changes for the next 5 years
- Long Range/10-year vision plan that coordinates CapMetro Rail, Bus, & Pickup services

CapMetro

Thank you!