

**CapMetro**

# **Bikeshare Fare Adjustments**

April 2025

## Background Information

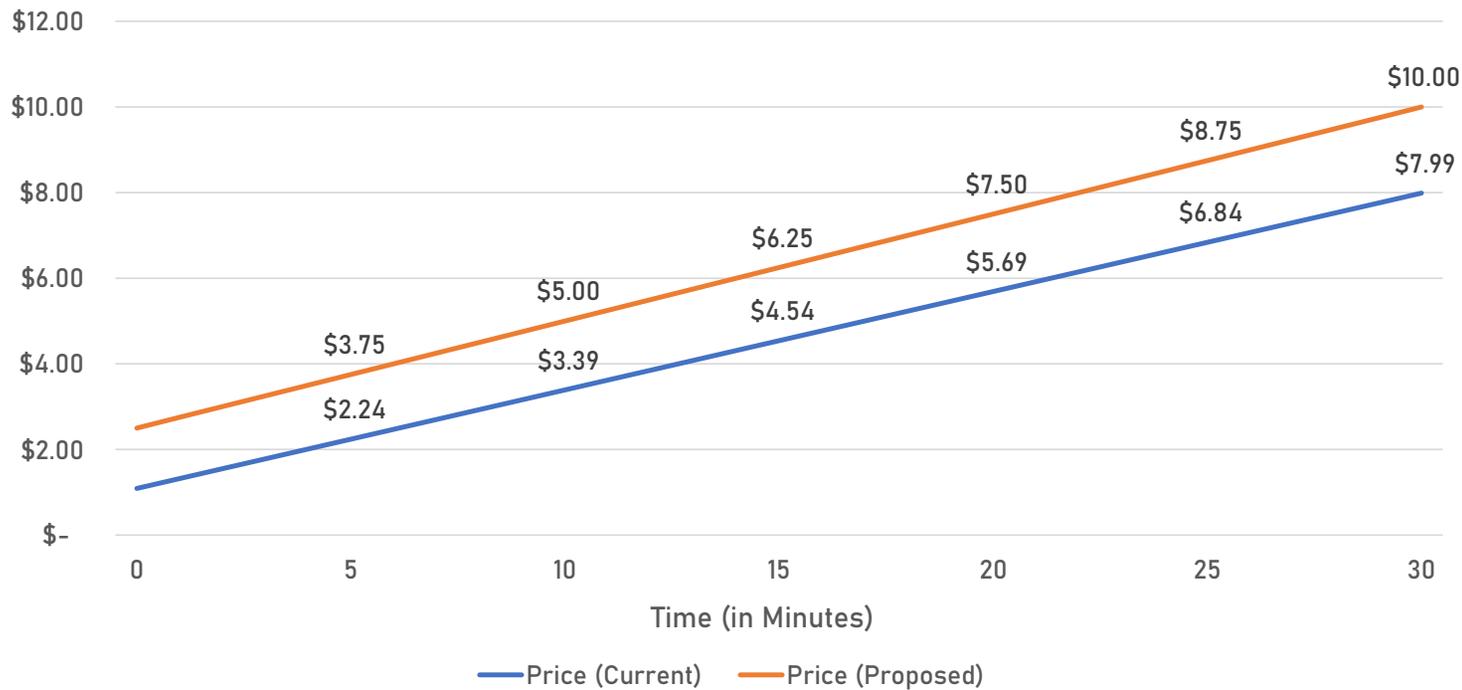
CapMetro Bikeshare fares have been the same since 2013.

Adjustments are necessary to support the continued sustainability of the program, as well as future expansion.

The proposed fares will continue to be some of the lowest fares in the U.S., and less than private bike- and scooter-sharing systems.

# Price Changes for Pay-as-you-Go

Current and Proposed Cost per Minute for Pay-as-you-Go Riders



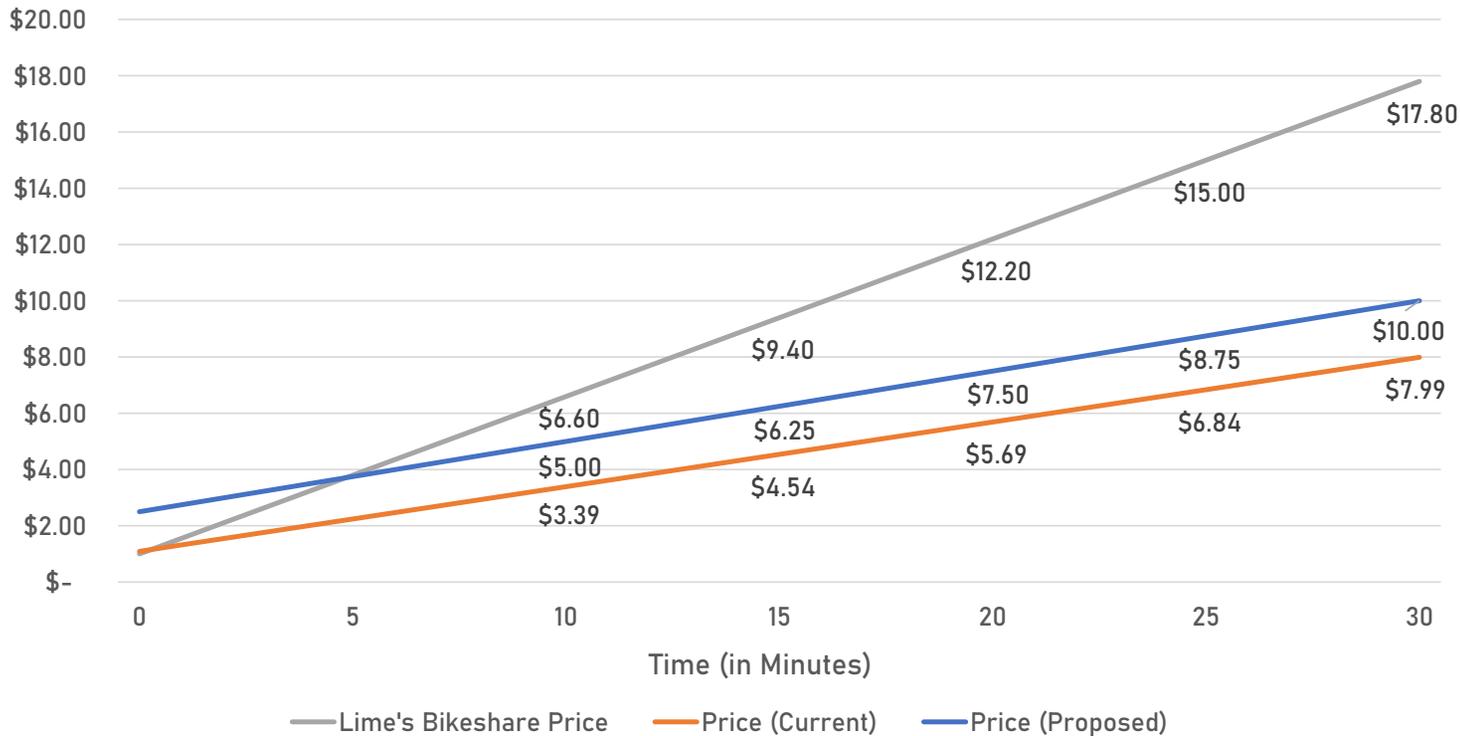
**Current Price:**  
\$1.09 Unlock Fee  
+ \$0.23 per Minute

**Proposed Price:**  
\$2.50 Unlock Fee  
+ \$0.25 per Minute

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**Lime's Bikeshare Price:**  
\$1.00 Unlock Fee  
+ \$0.56 per minute

# Comparison for Other Pay-as-you-Go Options

Comparison for Other Pay-as-you-Go Options



**Current Price:**  
 \$1.09 Unlock Fee  
 + \$0.23 per Minute

**Proposed Price:**  
 \$2.50 Unlock Fee  
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**Lime's Bikeshare Price:**  
 \$1.00 Unlock Fee  
 + \$0.56 per minute

# Price Changes for Each Pass Type

1-Day Pass	31-Day Pass	Annual Pass	Student Pass
Current: • \$12.99	Current: • \$11.00	Current: • \$86.60	Current: • \$12.00
Proposed: • \$10.00	Proposed: • \$25.00	Proposed: • \$150.00	Proposed: • \$75.00 (50% Discount)
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Change: -\$2.99 per pass	Change: +14.00 per pass (or ~50c/day)	Change: +63.40 per pass (or ~\$5.25/mo)	Change: +63.00 per pass (or ~\$5.25/mo)

# Discounts for Students of All Backgrounds

The student fare will be modified to become a discount for students aged 18 and over. This will open this fare to individuals currently enrolled in:

- Trade and Technical Schools

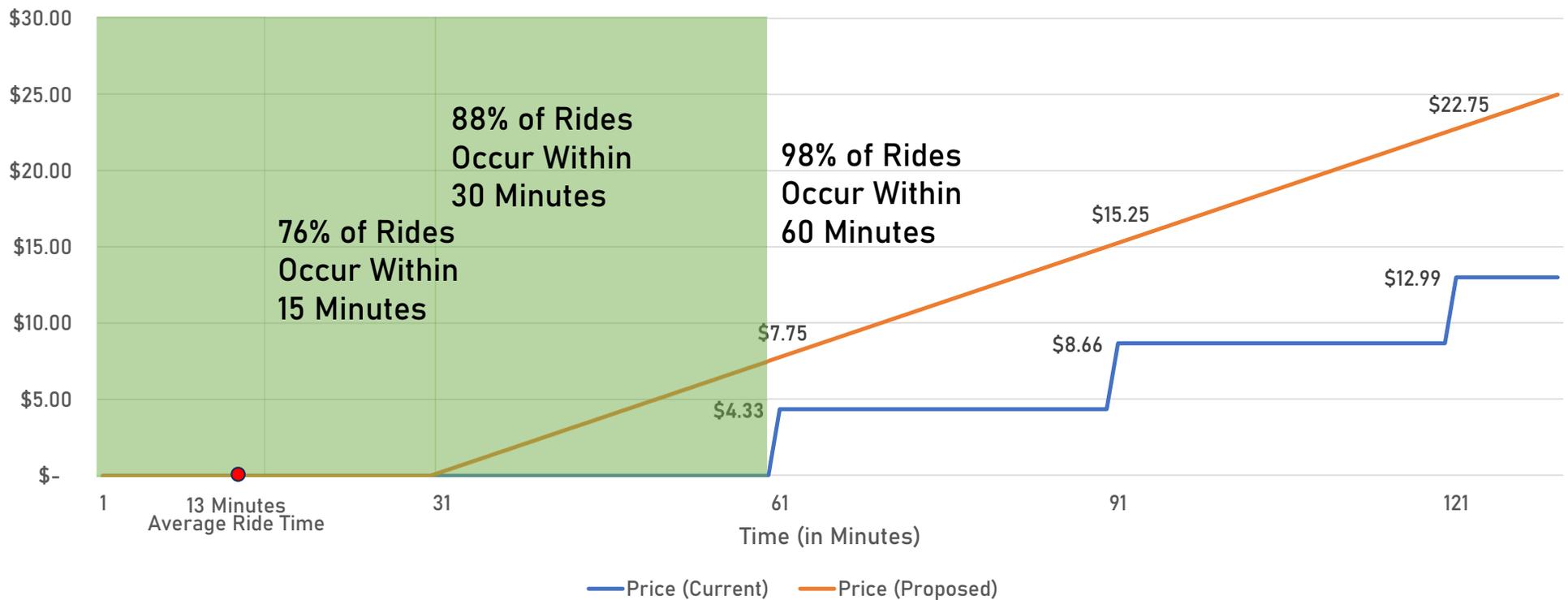
- High Schools

- Nursing and Other Vocational Schools

- Colleges and Universities

# Ride Duration and Overage Fee Changes

Current and Proposed Overage Fee Structure Comparison



## What Can You Do In 30 Minutes?

### 10-15 Minute Trip:

West Campus to the Trader Joe's at Seaholm

### 20-25 Minute Trip

Speedway Ave. to SoCo

### 15-20 Minute Trip:

Franklin Barbeque to the Palmer Events Center

### 25-30 Minute Trip

Kreig Fields to Zilker Park

# Price Comparison Using Example Riders

Scenario	Price (Current)	Price (Proposed)	Lime's Bikeshare Price
Rita takes one 45-minute ride	\$11.00	\$13.75	\$15.99
Edward takes two 30-minute rides in a day	\$11.00	\$10.00	\$16.99
Terry takes two 45-minute rides in a day	\$11.00	\$17.50	\$31.98
Eric takes five 30-minute rides in a month	\$11.00	\$25.00	\$40.99
Paige takes seventy-five 30-minute rides in a year	\$86.60 (\$12.00 if using UT Student Pass)	\$150.00 (\$75.00 if using Student Discount)	\$477.20

# Timeline

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June 2024 - February 2025  
Researched and Assessed Feasibility of Current Fare Structure

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March 2025  
Stakeholders Notified and Engagement Started

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April 9, 2025 @ 5:00 p.m.  
Virtual Public Meeting

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April 14, 2025 @ 12:00 p.m.  
Official Public Hearing

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April 21, 2025, CapMetro Board Meeting  
CapMetro Board of Directors to Consider the Item

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August 1, 2025  
Implementation Date (if approved)

CapMetro

Thank you!