Agenda - Final Capital Metropolitan Transportation Authority

Board of Directors

2910 East 5th Street Austin, TX 78702

Monday, April 14, 2025

12:00 PM

Rosa Parks Boardroom

Public Hearing on Proposed August 2025 Service Changes and Bikeshare Fare Adjustments

This meeting will be livestreamed at capmetrotx.legistar.com

- I. Call to Order
- II. Presentation:
 - 1. Proposed Bikeshare Fare Adjustments Presentation
- **III.** Public Comment:
- IV. Presentation:
 - 2. Proposed August 2025 Service Changes Presentation
- V. Public Comment:
- VI. Adjournment

ADA Compliance

Reasonable modifications and equal access to communications are provided upon request. Please call (512) 369-6040 or email ed.easton@capmetro.org if you need more information.

BOARD OF DIRECTORS: Jeffrey Travillion, Chair; Paige Ellis, Vice Chair; Becki Ross, Secretary; Eric Stratton, Matt Harriss, Dianne Bangle, Chito Vela and Zo Qadri.

The Board of Directors may go into closed session under the Texas Open Meetings Act. In accordance with Texas Government Code, Section 551.071, consultation with attorney for any legal issues, under Section 551.072 for real property issues; under Section 551.074 for personnel matters, or under Section 551.076, for deliberation regarding the deployment or implementation of security personnel or devices; arising regarding any item listed on this agenda.

Capital Metropolitan Transportation Authority

Board of Directors Item #: Al-2025-1461 Agenda Date: 4/14/2025

Proposed Bikeshare Fare Adjustments Presentation

Bikeshare Fare Adjustments

April 2025

Background Information

CapMetro Bikeshare fares have been the same since 2013.

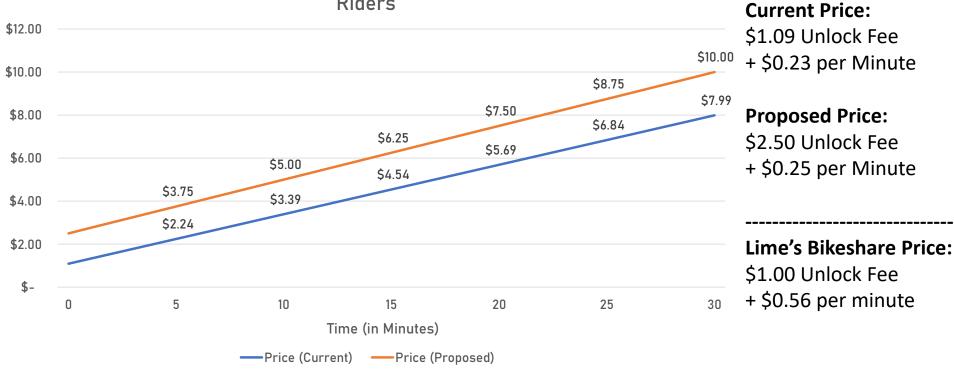
Adjustments are necessary to support the continued sustainability of the program, as well as future expansion.

The proposed fares will continue to be some of the lowest fares in the U.S., and less than private bike- and scooter-sharing systems.



Price Changes for Pay-as-you-Go

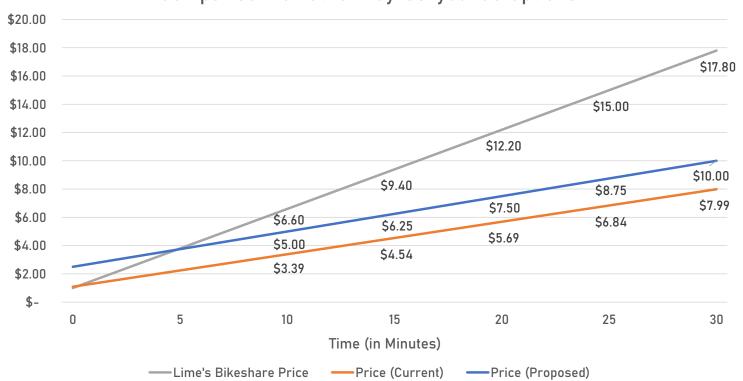
Current and Proposed Cost per Minute for Pay-as-you-Go Riders



CapMetro 3

Comparison for Other Pay-as-you-Go Options

Comparison for Other Pay-as-you-Go Options



Current Price:

\$1.09 Unlock Fee + \$0.23 per Minute

Proposed Price:

\$2.50 Unlock Fee + \$0.25 per Minute

Lime's Bikeshare Price:

\$1.00 Unlock Fee + \$0.56 per minute



Price Changes for Each Pass Type

1-Day Pass	31-Day Pass	Annual Pass	Student Pass
Current: • \$12.99	Current: • \$11.00	Current: • \$86.60	Current: • \$12.00
Proposed: • \$10.00	Proposed: • \$25.00	Proposed: • \$150.00	Proposed: • \$75.00 (50% Discount)
Change: -\$2.99 per pass	Change: +14.00 per pass (or ~50c/day)	Change: +63.40 per pass (or ~\$5.25/mo)	Change: +63.00 per pass (or ~\$5.25/mo)



Discounts for Students of All Backgrounds

The student fare will be modified to become a discount for students aged 18 and over. This will open this fare to individuals currently enrolled in:

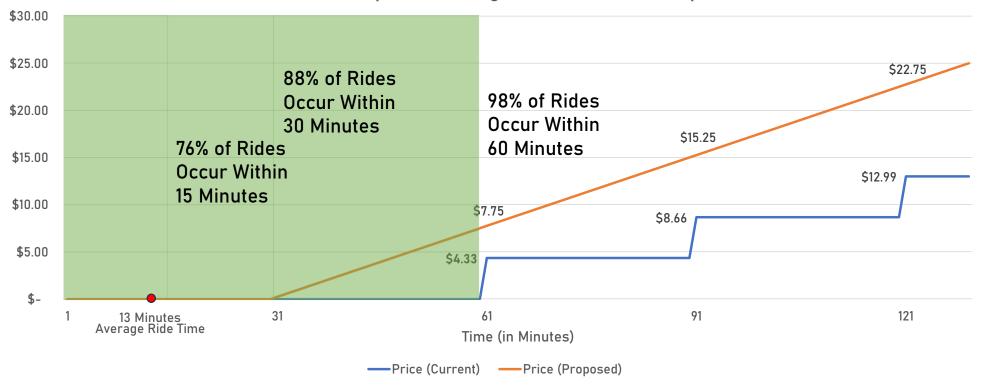
- Trade and Technical Schools
 - High Schools

- Nursing and Other Vocational Schools
- Colleges and Universities



Ride Duration and Overage Fee Changes

Current and Proposed Overage Fee Structure Comparison







What Can You Do In 30 Minutes?

10-15 Minute Trip:

West Campus to the Trader Joe's at Seaholm

20-25 Minute Trip

Speedway Ave. to SoCo

15-20 Minute Trip:

Franklin Barbeque to the Palmer Events Center

25-30 Minute Trip

Kreig Fields to Zilker Park

CapMetro



Price Comparison Using Example Riders

Scenario	Price (Current)	Price (Proposed)	Lime's Bikeshare Price	
Rita takes one 45-minute ride	\$11.00	\$13.75	\$15.99	
Edward takes two 30- minute rides in a day	\$11.00	\$10.00	\$16.99	
Terry takes two 45- minute rides in a day	\$11.00	\$17.50	\$31.98	
Eric takes five 30-minute rides in a month	\$11.00	\$25.00	\$40.99	
Paige takes seventy-five 30-minute rides in a year	\$86.60 (\$12.00 if using UT Student Pass)	\$150.00 (\$75.00 if using Student Discount)	\$477.20	



Timeline

June 2024 - February 2025 Researched and Assessed Feasibility of Current Fare Structure

March 2025 Stakeholders Notified and Engagement Started

April 9, 2025 @ 5:00 p.m. Virtual Public Meeting

April 14, 2025 @ 12:00 p.m. Official Public Hearing

April 21, 2025, CapMetro Board Meeting CapMetro Board of Directors to Consider the Item

August 1, 2025 Implementation Date (if approved)



Thank you!

MEMORANDUM

CapMetro

To: CapMetro Board of Directors

From: Catherine Walker, EVP, Chief Financial and Risk Officer

Date: March 24, 2025

Re: Proposed August 2025 Bikeshare Fare Adjustment

The purpose of this memo is to update the Board on planned changes to the CapMetro Bikeshare fare structure that are necessary to support the continued sustainability of the program, as well as future expansion.

The proposed changes include adjustments to all five fare types, reductions in the base allotted time per ride included in all passes, and a revised structure for overage fees to encourage users to take shorter trips and dock more frequently. Figure 1 shows the current and proposed fare structure.

Price	Pay-as-you- Ride	1-Day Pass	31-Day Pass	Annual Pass	Student Discount
Current	\$1.09 + \$0.23/min	\$12.99 (60mins) + \$4.33 per 30min	\$11 (60mins) + \$4.33 per 30min	\$86.60 (60mins) + \$4.33 per 30min	\$12 (60mins) + \$4.33 per 30min
Proposed	\$2.50 + \$0.25/min	\$10 (30mins) + \$0.25/min	\$25 (30mins) + \$0.25/min	\$150 (30mins) + \$0.25/min	50% off Annual Pass (30mins) + \$0.25/min
(Minutes) refer to the base allotted time per ride.					

Figure 1: Existing and Proposed Bikeshare Fare Structure

If approved by the CapMetro Board, the proposed Bikeshare fares will continue to be some of the lowest fares among comparable public systems in the U.S., and less than private bikeshare and scooter-share systems. The Board will consider approving the proposed fare structure in April and, if approved, the proposed fare structure would go into effect in August 2025.

Background

In 2013, the City of Austin (the "City") launched a public bike sharing program operated and maintained by a non-profit organization. Beginning in 2020, CapMetro and the City agreed to incorporate the bike sharing program into CapMetro's transit system and jointly fund the program in accordance with an interlocal agreement between the parties. As part of this agreement, CapMetro assumed the operations, maintenance, and planning of the Bikeshare program. In addition, CapMetro retains fare and ad revenue generated by the Bikeshare program in order to subsidize the operating cost and sustain the program.

The Bikeshare system was recently upgraded to include an all-electric fleet, a new app and user interface, and 73 new stations were installed. CapMetro and the City are also coordinating on an expansion of the system in coming years.

Proposed Fare Adjustments

As CapMetro works jointly with the City to balance costs of operating and maintaining the system to ensure long-term financial sustainability, CapMetro is proposing a fare change for Bikeshare. Bikeshare fares have been the same since the system was launched in Austin in 2013, are not reflective of the enhanced, all-electric system that exists today, and are not financially sustainable for the current system nor an expanded one.

Currently there are five different types of fares. All five require a user to download the CapMetro Bikeshare app and provide a credit card number for charges prior to checking out a bike. Figure 2 shows the existing fare structure.

Fare Type	Price	Allotted Time Per Ride	Overage Fee	Overage Interval
Pay-as-you-Ride	\$1.09 + \$0.23/min	N/A	N/A	N/A
1-Day Pass	\$12.99	60 minutes	\$4.33	30 minutes
31-Day Pass	\$11	60 minutes	\$4.33	30 minutes
Annual Pass	\$86.60	60 minutes	\$4.33	30 minutes
UT Student Pass	\$12	60 minutes	\$4.33	30 minutes

Figure 2: Existing Bikeshare Fares

Figure 3 shows the proposed changes.

Fare Type	Price	Allotted Time Per Ride	Overage Fee	Overage Interval	
Pay-as-you-Ride	\$2.50 + \$0.25/min	N/A	N/A	N/A	
1-Day Pass	\$10	30 minutes	\$0.25	1 minute	
31-Day Pass	\$25	30 minutes	\$0.25	1 minute	
Annual Pass	\$150	30 minutes	\$0.25	1 minute	
Student Discount*	50% Discount on Annual Pass				

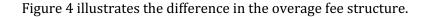
Figure 3: Proposed Bikeshare Fares

The proposed fare adjustments seek to simplify the fares and to allow the program to remain sustainable. The five fare types will remain with the following changes:

- The base fare will change across the fare types. All fares, except for the day pass, will be raised. The day pass will instead lower to align better with the structure and is similar to the same fare found at agencies across the nation.
- The student fare will be modified to become a discount for students aged 18 and over. College students are currently the largest single user group of Bikeshare customers. The current price structure is a legacy fare from when Bikeshare launched in 2013 and the student pass is only available to UT students; the current fare is not properly priced given the value of an annual pass. By creating a student discount, it will open this fare to all individuals 18 and

^{*} To be eligible to receive the discount, students must provide documentation demonstrating their current enrollment in an educational institution. All other Bikeshare terms and conditions apply, including being at least 18 years old and registering with a valid credit card.

- above currently enrolled in a school program, including trade schools, nursing schools, and high school.
- The allotted time per ride provided in the base fare will change. Currently, the 1 day, 31-day, annual and student passes all include 60 minutes of ride time as part of the base fare before any overage fees are assessed. The proposed fare structure reduces the included time to 30 minutes to encourage shorter trips and more frequent docking of the bikes, as is the intention of the system. This will ensure e-bikes are charged and shared among the community.
- The fee charged to users who exceed the allotted time per ride ("Overage Fee") will increase. Currently, the fare structure charges customers \$4.33 for every 30 minutes they exceed the base allotted time per ride. The proposed fare structure changes the fee to \$0.25 for every minute after the initial 30-minute base allotted time, resulting in a more individualized charge to each user based on the time they actually are using, while, again, encouraging shorter trips and more-frequent docking.



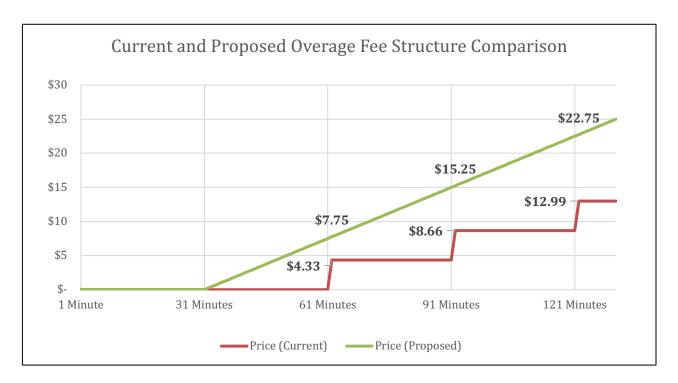


Figure 4: Current and Proposed Overage Fee Structure Comparison

Pricing Research and Peer Review

In 2024, CapMetro conducted a study of peer cities with bike sharing programs to understand existing fare structures. The study recommended changes to the included ride time, usage fees, the overage fee structure, and overall prices, which were considered when crafting the proposed adjustments.

Figure 5 compares the current and proposed fares against the prices of three out of the fifteen peer cities chosen in the study. These three are selected to illustrate cities of smaller (Las Vegas), similar (Pittsburgh), and larger (San Francisco) population size. All prices reflect the cost of renting an electric bike, and do not include taxes.

City	Single Ride	Daily Pass	Monthly Pass	Yearly Pass	Education Discount
Austin (Current)	\$1.09 + \$0.23/min	\$12.99 (60mins) + \$4.33 per 30min	\$11 (60mins) + \$4.33 per 30min	\$86.60 (60mins) + \$4.33 per 30min	\$12 (60mins) + \$4.33 per 30min
Austin (Proposed)	\$2.50 + \$0.25/min	\$10 (30mins) + \$0.25/min	\$25 (30mins) + \$0.25/min	\$150 (30mins) + \$0.25/min	50% off Yearly Pass
Las Vegas	N/A	\$5 (30mins, +\$1 e-bike fee) + \$4 per 30min	\$15 (60mins, +\$1 e-bike fee) + \$4 per 60min	\$125 (60mins, +\$1 e-bike fee) + \$4 per 60min	N/A
Pittsburgh	\$6 per 30mins	N/A	\$30 (30mins) + \$3 per 30min	\$150 (30mins) + \$3 per 30min	Free to UPitt students & staff
San Francisco	\$3.99 + \$0.30/min	\$15 + \$0.30/min	\$29, 45mins of \$0.15/min	\$150, 45mins of \$0.15/min	N/A

Figure 5: Peer City Comparison

To demonstrate the value that CapMetro Bikeshare provides for our customers in comparison to peer cities, Figure 6 outlines the costs for various rider scenarios calculated on the best possible pricing, assuming customers use the most economic option for their needs. Cells are shaded in Figure 6 by cost – lower prices are light blue in color and higher prices are dark blue. All prices reflect the cost of renting an electric bike, and do not include taxes.

Scenario	Austin (Current)	Austin (Proposed)	Lime's Electric Bikes*	Las Vegas	Pittsburgh	San Francisco
One (1) 45- minute ride	\$11.00	\$13.75	\$15.99	\$10.00	\$12.00	\$17.49
Two (2) 30- minute rides in one day	\$11.00	\$10.00	\$16.99	\$7.00	\$12.00	\$33.00
Two (2) 45- minute rides in one day	\$11.00	\$17.50	\$31.98	\$15.00	\$24.00	\$27.00
Five (5) 30- minute rides over a month	\$11.00	\$25.00	\$40.99	\$20.00	\$30.00	\$51.50
Seventy-five (75) 30- minute rides over a year	\$86.60	\$150.00	\$477.20	\$200.00	\$150.00	\$487.50

Figure 6: Rider Scenario Comparison

Overall, Austin currently offers some of the lowest fares for e-bike-sharing programs in the country. The proposed adjustments are easy to remember, align CapMetro's pricing with similar programs and support the needs of the updated system. Currently fare revenue covers a portion of the operating expenses for the program, however assuming similar ridership levels, the proposed fare adjustments will generate additional revenue to help sustainably maintain the system and ensure reliable service for both current and future customers.

Community Engagement & Public Involvement Efforts

The proposed Bikeshare fare adjustment process includes a public involvement plan to notify key stakeholders and communities, and to solicit input from advisory committees, customers, and students of higher education, among others. Engagement will occur in Spring 2025 and include a Public Hearing in April 2025 prior to Board action on the proposed changes.

Upon approval by the CapMetro Board, the fare change would go into effect on August 1, 2025, in anticipation of the return of students to local universities, given that students are the largest customer base for the system.

Should Board Members have any questions regarding the proposed changes, they should contact Ed.Easton@capmetro.org.

^{*} Rental rates for Lime's electric bike sharing program vary across the U.S. These prices are calculated using Lime's current pricing structure for the Austin area – an unlock fee of \$1.00 and a charge per minute of \$0.54 – while taking advantage of LimePass discounted minute bundles and/or free unlocks using the LimePrime monthly subscription.

Capital Metropolitan Transportation Authority

Board of Directors Item #: Al-2025-1460 Agenda Date: 4/14/2025

Proposed August 2025 Service Changes Presentation

August 2025 Service Changes

April 2025 Public Hearing

Service Evaluation Process



Identify the Issues

- 1 Review Feedback
 From the community, board of directors and operators
- Evaluate New Streets& Key Destinations
- 3* Analyze KPIs
 Starting with productivity,
 speed, overcrowding and OTP



Develop Proposals

- 1 Review Issues & Opportunities
- 2 Create Proposal or Proposal Options



Evaluate Proposals

- Origin & Destination Survey Results
- 2* Equity Analysis

 Incorporate demographic data
 on target transit riders
- Cost Feasibility
- ▲ Is it a major service change?



FTA Title VI Analysis

Board approval required



- CapMetro Advisory Committees
- 2 Public Feedback
- Board of Directors
- Does it need further review?

IF YES

Revisit Proposal(s) Implement Change

IF NO



Implement Change

- Update Operating & Marketing Materials
- 2 At-Stop Outreach & Rider Education

★ Step requires data analysis





Proposed August 2025 Service Changes - Overview

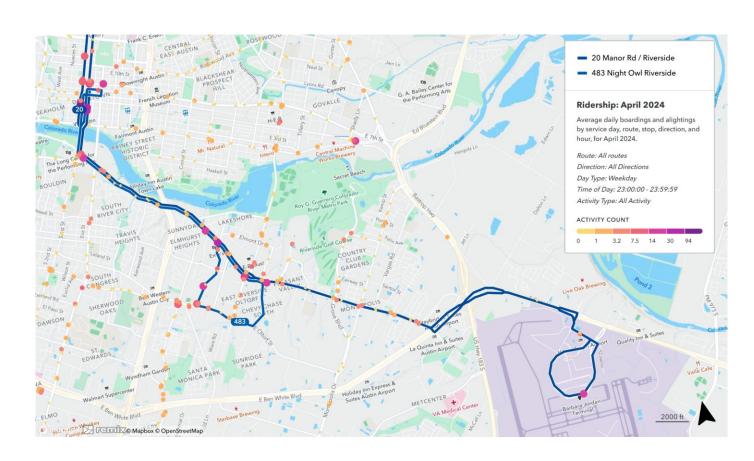


- Extension of Route 483 Night Owl Riverside to the Airport
- Combination of UT Shuttle Routes 670 Crossing Place and 671 North Riverside
- Routine Transition to School Service Level and Minor Adjustment to the UT Shuttle Service Calendar
- Minor Bus and Rail Schedule Adjustments

Proposed Extension of Route 483 Night Owl Riverside

Proposed Extension of Route 483 Night Owl Riverside

- Improved late-night connections to Austin Bergstrom International Airport (AUS)
- Improved late-night connections to Riverside corridor
- Both areas show propensity for late-night ridership
- Near-term opportunity to close a gap for late-night travelers, employees and customers



Requests for Late-Night Service to AUS



"I use the 20 bus to get to and from the airport. A lot of flights leave very early or arrive very late (near midnight) and it would be helpful if this route had runs earlier in the morning and later at night."

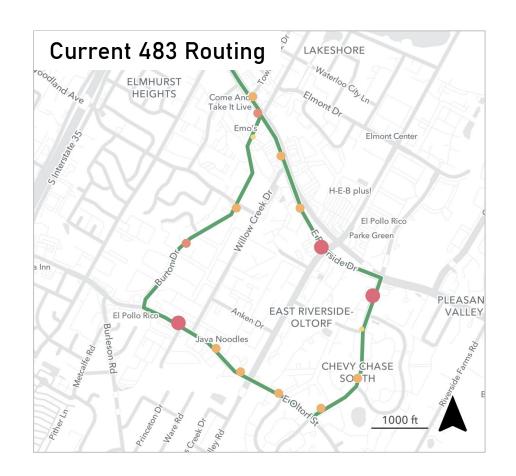


"There's many airport flights that arrive after 11 pm, not including flight delays. It'll be nice if a midnight bus was available from the airport. Alternatively, have a midnight and 12:30am late-night bus that connects to the downtown night-owls."



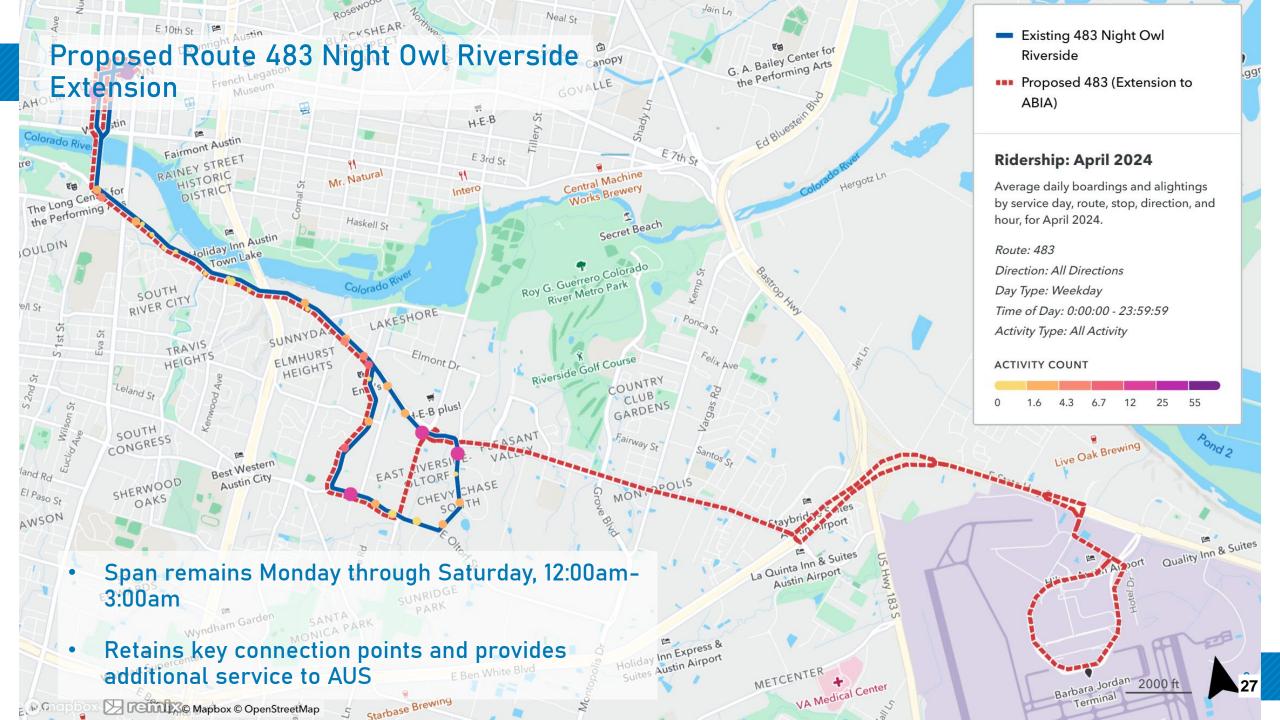
"We need regular service to the airport at all times. I've had to Uber home from the airport just because I landed after midnight."

Proposed Service on Pleasant Valley



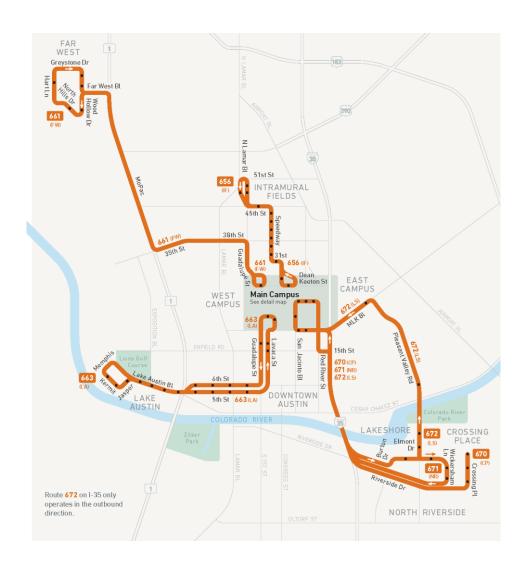


Proposed routing shifts service from Wickersham to Pleasant Valley, retaining high ridership areas on Oltorf.



Proposed Combination of UT Shuttle Routes 670 and 671

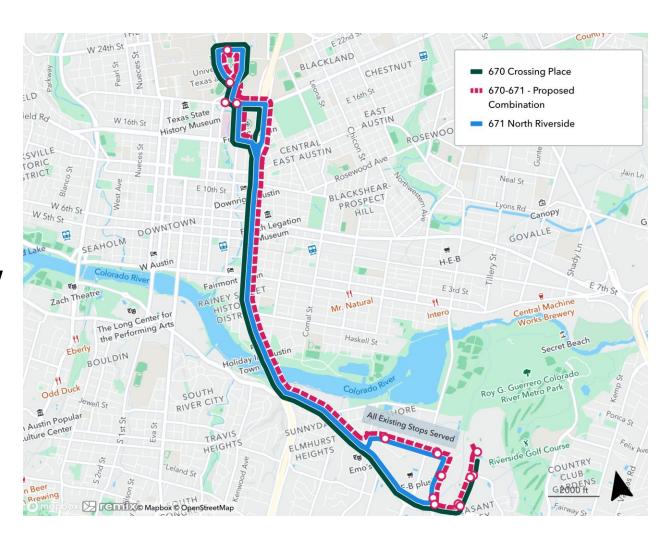
What is the UT Shuttle System?



- Provides shuttles around campus and major residential areas
- Service is available when classes are in session
- Levels correspond to the academic calendar (e.g., Full, Finals, Summer)
- Cost share between UT and CapMetro

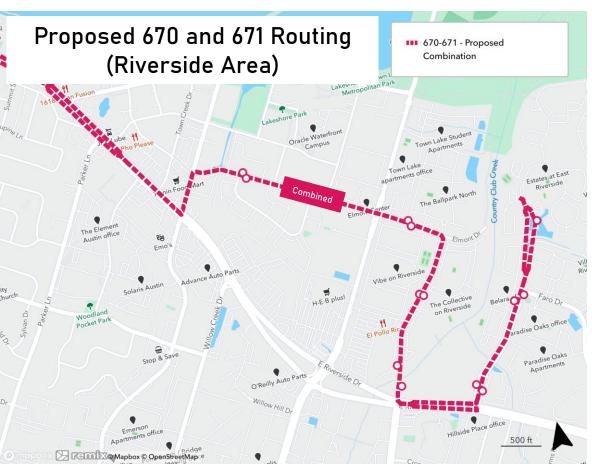
Proposed Combination of 670 Crossing Place & 671 North Riverside

- Maintains access to all existing stops and improves frequency (every 10-minutes during most of the day)
- Removes a one-way loop with a timepoint that currently delays customers and impedes traffic flow
- Only a minimal total travel-time adjustment (3-4-minutes)
- Matches service with demand and housing trends, and responds to feedback and suggestions



Proposed Routing for Combined 670 & 671

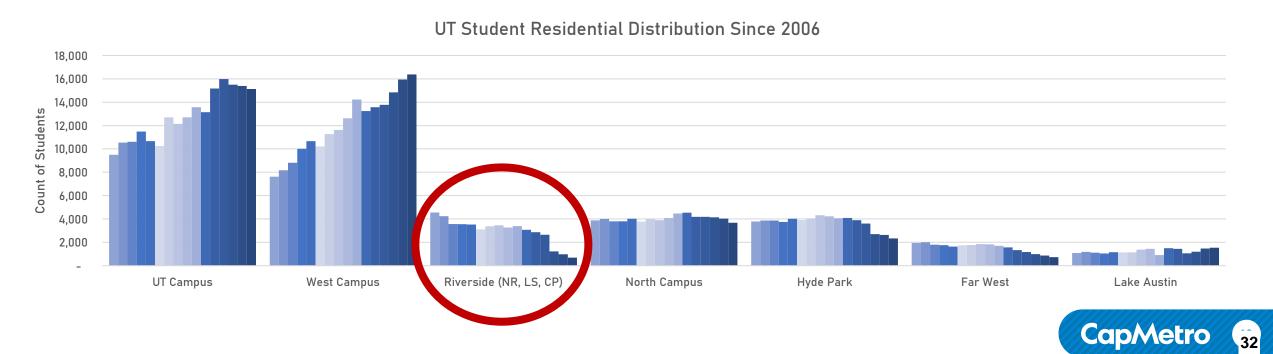




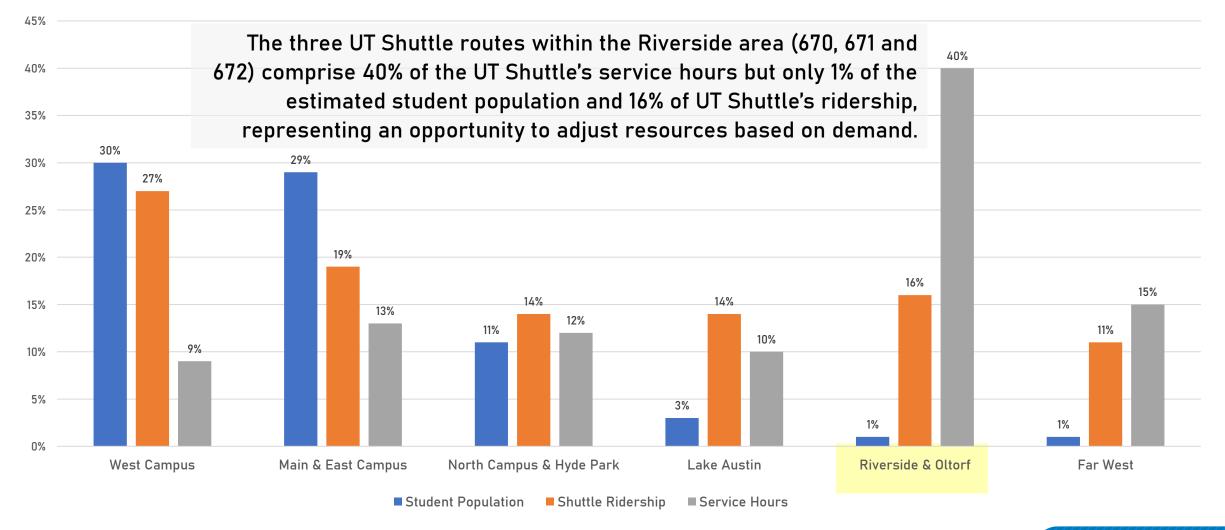
All existing stops served with a minimal total travel-time adjustment (3-minutes)

Changing Student Housing Trends

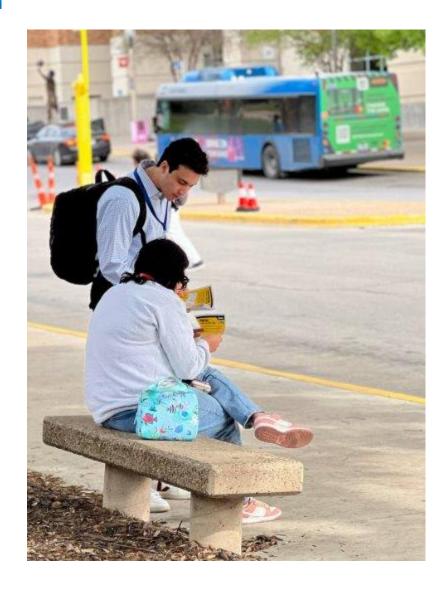
- Continued trends show high migration away from Riverside, with a 74% decrease over the last five years
- Growing concentration of students in the direct periphery of campus, especially as West Campus grows
- Rapid and the frequent route network are drawing some students to relocate along major corridors with mainline service



Existing Resource Allocation



Student Feedback



- Importance of frequency over travel time
- Preference for more stops along UT Shuttles for coverage
- Issue with current Route 671 routing that delays students before drop-off or after pick-up
- High usage of Route 7 and 20 to commute to campus
- Positive feedback from UT Shuttle route combination in August 2024

Title VI Analyses for Major Service Changes

Title VI Analysis for Major Service Changes

Extension of Route 483

+ 20,991 annual revenue miles

No Disparate Impact No Disproportionate Burden

The change will expand service for latenight customers in the Riverside area, including minority and low-income communities.

Routes 670 & 671 Combo

-84,172 annual revenue miles Potential Disparate Impact Potential Disproportionate Burden

Minimal impact on current customers.

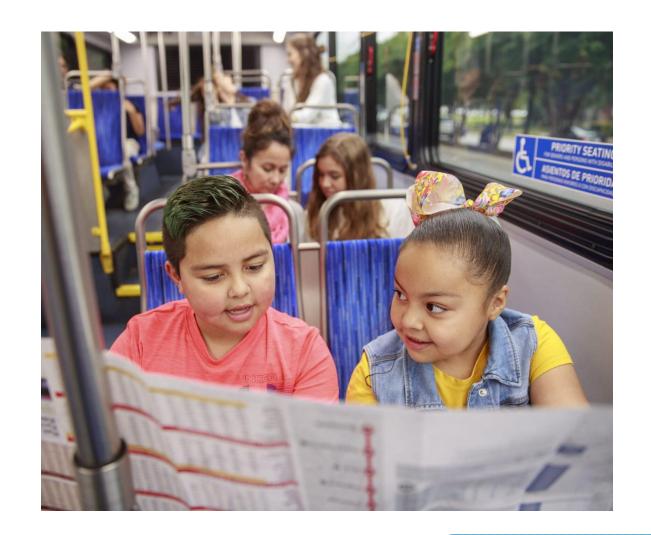
Some customers can expect an additional three minutes in travel time.

Full connectivity will be maintained, and all existing stops will still have service with improved frequency.

Minor & Routine Schedule Adjustments

Transition to School Service

- Typical transition to normal service levels on UT Shuttle routes and school-trips on local routes
 - Route 4 (7th Street) to Austin High School & the Liberal Arts and Science Academy (LASA)
 - Route 217 (Montopolis Feeder) to Allison Elementary
 - Route 315 (Ben White) to Small Middle School
 - Route 333 (William Cannon) to Perez Elementary
 - School trips will not return on Route 337 because Rapid 837 stops at LBJ High School
- To increase transit access during UT orientation and other prerequisite activities, provide UT Shuttle service during the week of transition between the Summer and Fall semesters



Public Engagement

Outreach & Public Feedback





- UT Shuttle Bus Committee
- Board Memo
- At-Stop Outreach on Campus
- On-Board Outreach for Route 483 Night Owl Riverside
- Meetings and Presentations with UT Stakeholders
- Operator Notices
- Service Change Website with Comment Box



- Signage at Specific Stops
- Customer Service Advisory Committee
- ACCESS Committee
- UT Shuttle Bus Committee

- On-Bus Brochure
- MetroAlerts & Social Media
- Virtual Presentation
- Public Hearing
- Board Approval

Regional Coordination



 Collaborating with regional partners and member cities

- Working to create meaningful engagement opportunities and ongoing communication with all cities with CapMetro service area
- Key opportunity for engagement throughout the Transit Service Plan

CapMetro

Thank you!

MEMORANDUM

CapMetro

To: CapMetro Board of Directors

From: Sharmila Mukherjee, EVP, Chief Strategic Planning and Development Officer

Date: March 18, 2025

Re: Proposed August 2025 Service Changes

Service changes provide CapMetro an opportunity to adjust its services to meet the needs of customers and efficiently use our resources. Service changes occur up to three times a year typically in January, June, and August to coincide with local school and university calendars. In the interim months between service change implementations, CapMetro continuously seeks and invites year-round feedback from the community.

The service change process is guided by the Board-approved <u>Service Standards and Guidelines</u>. Additional information about how service changes are developed, evaluated, approved and ultimately implemented is available on our website at <u>capmetro.org/service change</u>.

Summary of Proposed Changes & Process

The following is a high-level summary of the proposed service changes for August 2025. Future service changes could include more substantial service adjustments and various scenario options will be considered as part of our ongoing <u>Transit Plan 2035</u> process.

- Extension of Route 483 Night Owl Riverside to the Airport The proposed extension to the Austin Bergstrom International Airport (AUS) would improve late-night connections to the airport and the Riverside area, both of which show propensity for late-night ridership. Community feedback has demonstrated strong interest in additional airport connectivity; this extension provides a near-term opportunity to close a gap for late-night travelers, employees and customers.
- Combination of UT Shuttle Routes 670 Crossing Place and 671 North Riverside The proposed combination would maintain full connectivity while increasing frequency. It also would remove a one-way loop with a timepoint that currently delays customers and impedes traffic flow. All existing stops would be served with consistent bidirectional service and only a minimal total travel-time adjustment. The proposed combination builds upon lessons learned from the recent successful combination of UT Shuttle Routes 640/641 and allows for potential savings and resources to improve reliability, frequency, and service delivery.
- Routine Transition to School Service Level and Minor Adjustment to the UT Shuttle Service Calendar – Typical transition to normal service levels would occur on UT Shuttle routes and select school-trips on bus routes. To increase access during UT orientation and

- other prerequisite activities, the transitional period between Summer and Fall would be filled in with the level provided during other transitional periods.¹
- **Minor Bus and Rail Schedule Adjustments** To improve on-time performance, reliability and better serve customers, select routes may receive minor adjustments to their schedules and/or bus stop locations. This does not impact route locations.

If approved, these changes would start on Sunday, August 17, 2025, with Night Owl adjustments occurring on Monday, August 18, 2025. The proposed changes are in accordance with CapMetro's proposed FY 2025 budget.

Title VI Service Equity Analysis Overview

These recommendations are classified as a Major Service Change, as two operating routes will be combined into one route (resulting in the elimination of one route) and the extension of Route 483 Night Owl Riverside increases its annual revenue miles by more than 25% of its current revenue miles.² Since these are Major Service Changes, CapMetro conducted a Title VI service equity analysis to determine whether the planned changes would have a Disparate Impact on the basis of race, color, or national origin, or whether low-income populations will bear a Disproportionate Burden of the changes.

CapMetro proposed an extension to Route 483 Night Owl Riverside to AUS, which amounts to a total increase of 20,991 annual revenue miles. No Disparate Impact or Disproportionate Burden was identified for the proposed extension of Route 483 to AUS. The change will expand service for late-night customers in the Riverside area, including minority and low-income communities.

CapMetro also proposed to combine Routes 670 Crossing Place and Route 671 North Riverside, amounting to a total decrease of 84,172 annual revenue miles. For these proposed changes, the analysis shows a potential Disparate Impact to minority populations and a Disproportionate Burden to low-income populations. However, while the combination of Routes 670 and 671 North Riverside is a reduction in total revenue miles, the impact to the customer will be *minimal*. The extent of the impact on current customers will be an additional three minutes in travel time. Full connectivity will be maintained, and all existing stops will still have service.

The detailed service equity analysis for both proposed changes is attached in Appendix A.

¹ The level provided during transitional periods are Winter-Term and Summer-Term Service Levels, where buses depart approximately every 35-minutes on all routes from 8:00 a.m. to 6:00 p.m.

² Board Policy "Title VI Major Service Change Policy OOD-103" defines a Major service change as the establishment of new bus routes, a substantial geographical alteration on a given route of more than 25% of its route miles, the elimination of any bus service, or a major modification which causes a 25% or greater change in the number of daily service hours provided.

Detailed Overview of Proposed Changes

Extension of Route 483 Night Owl Riverside to the Airport

As part of the service change process, CapMetro staff reviewed the Night Owl system to identify potential near-term improvements for customers. Staff reviewed late-night ridership throughout the system between 11:00 p.m. and 12:00 a.m. as an indicator of potential Night Owl ridership in areas that it currently does not serve. The East Riverside corridor demonstrated consistently high late-night ridership via Route 20 Manor Road/Riverside (operates until 12:00 a.m.) and Route 483 Night Owl Riverside (operates until 3:00 a.m.). Figure 1 displays average weekday ridership throughout the system from 11:00 p.m. to 12:00 a.m., demonstrating high usage along these corridors. The airport also emerged as a high-propensity location for Night Owl service, with an average of 16 late-night riders per hour.

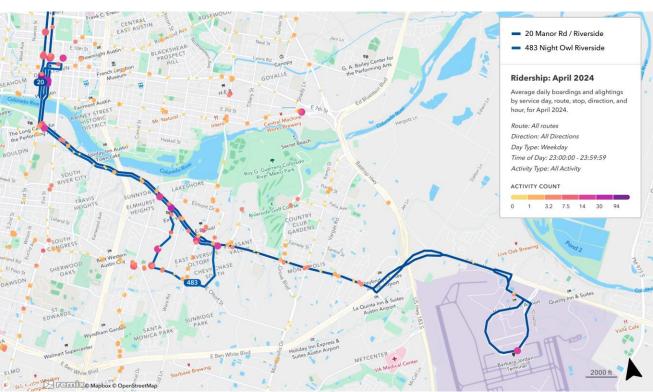


Figure 1:Late-Night Ridership (11:30 p.m. to 12:00 a.m.)

CapMetro staff also reviewed community feedback and requests for late-night service. The feedback demonstrated strong interest in improving late-night connections to the airport. There are currently no transit options to or from AUS between approximately 12:00 a.m. to 5:00 a.m. However, there are more than a dozen flights typically <u>arriving daily at AUS after 11:30 p.m.</u> and TSA security checkpoints open at 3:00 a.m. to accommodate early morning flights. Below are some comments we received from the public requesting improved late-night service to the airport:

• "I use the 20 bus to get to and from the airport. A lot of flights leave very early or arrive very late (near midnight) and it would be helpful if this route had runs earlier in the morning and later at night."

- "There's many airport flights that arrive after 11 pm, not including flight delays. It'll be nice if a midnight bus was available from the airport. Alternatively, have a midnight and 12:30am latenight bus that connects to the downtown night-owls."
- "We need regular service to the airport at all times. I've had to Uber home from the airport just because I landed after midnight.

Based on the community feedback and ridership data, CapMetro staff propose extending Route 483 Night Owl Riverside to AUS as a near-term opportunity to close a gap for late-night travelers, employees and customers. The extended Route 483 would operate between approximately 12:00 a.m. to 3:00 a.m., Monday through Saturday. Route 20 Manor Road/Riverside would continue providing daily high-frequency service to AUS from approximately 5:00 a.m. to midnight. The proposed alignment, shown in *Figure 2*, maintains connectivity for current users, serves existing ridership hotspots, and provides additional service to AUS. A minor realignment through the Riverside area is proposed to provide connectivity to the Riverside and Pleasant Valley intersection, a key location for transit usage.

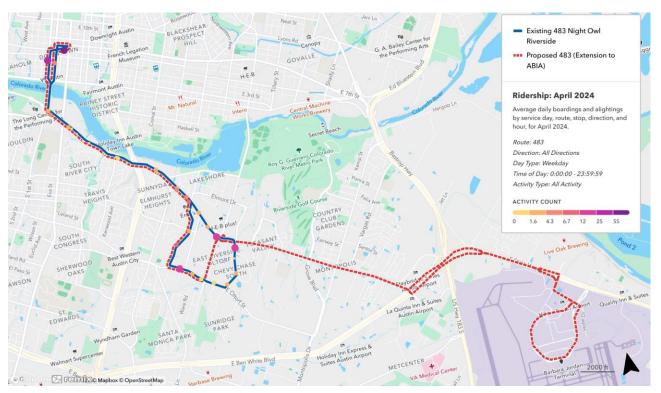


Figure 2: Proposed Extension of Route 483 Night Owl Riverside to AUS

Combination of UT Shuttle Routes 670 Crossing Place and 671 North Riverside

As part of the service change process, CapMetro staff reviewed the <u>UT Shuttle system</u> to identify potential near-term improvements for customers. Staff reviewed ridership trends, community feedback, student address distribution data and other criteria. UT Shuttle <u>Routes 670 Crossing Place</u> and <u>671 North Riverside</u> emerged as an area of focus due to continued declines in ridership, resource efficiencies, and number of students living within the area. Below summarizes the findings from our analysis.

Changing Ridership Levels and Resource Needs

UT Shuttle Routes 670 Crossing Place and 671 North Riverside continue to experience long-standing declines in ridership and resource efficiency. Among the UT Shuttle system, these routes require the most service hours to gain each rider, as represented in *Figure 3*. They operate with 8-12-minute peak frequencies and averaged less than 500 weekday riders in Fall 2024. Historically, this level of service was warranted due to ridership trends and the high number of students living within the area. However, ridership for Route 670 and 671 have significantly declined in recent years; since Fall 2019, ridership for Route 670 and 671 has declined by 80% and 47%, respectively.

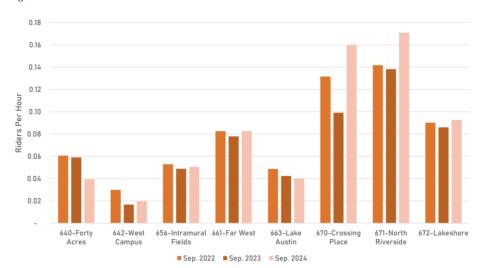


Figure 3: UT Shuttle Service Hours Per Rider

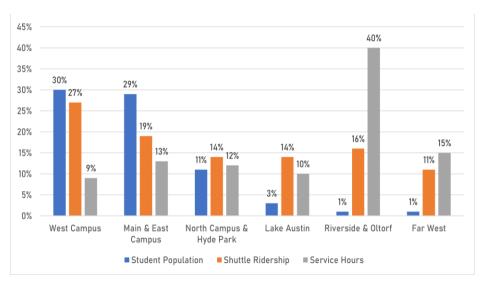
Changing Student Population in the Riverside Area

Continued trends show high migration of UT students from the Riverside area, with an estimated 74% decrease over the last five years.³ These trends are expected to continue due to the closure or turnover of student housing complexes in the area and continued concentration of students in the direct periphery of campus. Overall, the three UT Shuttle routes within the Riverside area (670, 671 and 672) comprise 40% of the UT Shuttle's service hours but only 1% of the estimated student population and 16% of UT Shuttle's ridership, representing a mismatch of resources.

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³ In connection with the performance of the UT Shuttle system and the ILA between the University of Texas and CapMetro, UT provides access to anonymized student distribution data. The information is protected under the federal laws known as FERPA and is only used in the performance of the UT Shuttle services and for no other purposes whatsoever. In 2024, approximately 68% of students provided an address, of which 70% were within the Austin area. The local addresses are geocoded and projected to the enrollment level. Since some students do not provide an address and some report their family's home address, this process is not a perfect science but provides insight into student residential trends.

Figure 4: UT Shuttle Resource Allocation



Community Feedback

CapMetro staff also reviewed community feedback and requests for the UT Shuttle system. The feedback reflected the importance of frequency over travel time and preference for higher stop coverage along UT Shuttle routes. Customers and operators also reported concerns about Route 671's timepoint that currently delays customers before drop-off and after-pick up and presents conflicts with vehicular traffic.

Recommendation

Based on the analysis, CapMetro staff propose combining UT Shuttle Routes 670 Crossing Place and 671 North Riverside while maintaining full connectivity and improving frequency. All existing stops would be served with consistent bidirectional service and only a minimal total travel-time adjustment (approximately 3 minutes). The combination would also allow for the removal of a one-way loop with a timepoint that currently delays Route 671 customers and impedes traffic flow. It builds upon lessons learned and feedback from the recent successful combination of 640/641 and allows for potential savings and resources to improve reliability, frequency and service delivery.

Figure 5: Existing Route 670 and 671

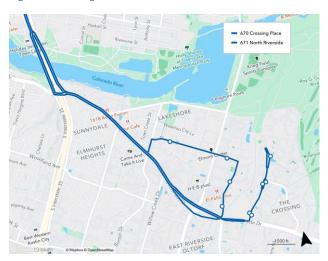


Figure 6: Combined Route 670 and 671



CapMetro

MEMORANDUM

The proposed UT Shuttle adjustments are subject to review and approval by the UT Shuttle Bus Committee, as per the Interlocal Agreement between CapMetro and the University of Texas.⁴ On February 28, 2025, CapMetro presented the recommended adjustments to the committee. The committee recommended that CapMetro proceed with public engagement on this matter. Once the feedback from the public has been reviewed, the UT Shuttle Bus Committee will conduct a formal vote before considering this proposed service change item in April.

Engagement

The proposed August 2025 Service Changes process includes a public involvement plan to notify key stakeholders and communities and solicit input from potentially impacted riders. Community engagement will kick off on March 17 and will coincide with the engagement for the proposed Bikeshare fare updates. Input will also be solicited from advisory committees, customers, school communities, operators, among others. As part of our commitment to public involvement, the community will have an additional opportunity to engage by providing a formal comment opportunity on the proposed service changes during a scheduled public hearing on April 14, 2025, before the board considers action on this item. Engagement efforts will be summarized, and community feedback will be reviewed prior to bringing the service change proposal to the board for approval on April 21, 2025. Once the proposed changes are finalized after board review, we will promote final decisions on service through communications and marketing materials.

Regional Coordination

Collaborating with regional partners and member cities is essential to achieving CapMetro's vision. Together, we address concerns, assess service effectiveness, and work toward shaping a prosperous transit landscape for our region. The proposed August 2025 Service Changes may include minor schedule adjustments to regional service to improve day-to-day service.

The CapMetro Government Affairs and Regional Planning team, in close coordination with Planning and Development staff, continues to facilitate engagement opportunities and ongoing communication with all municipalities within CapMetro's service area. CapMetro staff are actively evaluating potential enhancements to Pickup zones within our member cities based on customer feedback and input from our respective elected official and intergovernmental staff leadership in CapMetro's member cities. These service adjustments could occur as part of a finalized set of service change proposals; any change will be informed by CapMetro's ongoing analysis, the Transit Plan 2035 process, and/or any new data resulting from comprehensive planning efforts or customer travel trends within the region.

⁴ The UT Shuttle Bus Committee solicits input from students, staff and faculty, and recommends plans for improvement of the safety, scheduling, routing and overall performance of the UT Shuttle services. It also serves as a formal channel of communication and an outlet for action on transportation issues and recommendations. Per the Interlocal Agreement between CapMetro and the University of Texas, Major changes for the UT Shuttle Services must be presented to the University of Texas at least one month in advance of any public presentation on the change proposal. In addition, advance written approval of the University is required for major service changes.

In addition, staff recently engaged with our regional partners and member cities to discuss scheduling and service planning needs in the near term and the longer term through Transit Plan 2035. We continue to work with each jurisdiction to understand their feedback, evaluate existing and future services, model any potential service adjustment scenarios, and address issues as part of the Service Changes and Transit Plan 2035 processes. Looking ahead, CapMetro staff will coordinate to meet with each member city to discuss near-term considerations for proposed service changes and upcoming Transit Plan 2035 progress.

Should Board Members have any questions regarding the proposed changes, they should contact Ed.Easton@capmetro.org.

Appendix A: Title VI Analysis

Guidance for Title VI Compliance

In accordance with the requirements of Title VI of the Civil Rights Act of 1964, and FTA Title VI Circular 4702.1B (2012), CapMetro, as a recipient of federal funds, must ensure that services provided are conducted in a manner that does not discriminate on the basis of race, color, or national origin. To this end, FTA Title VI Circular 4702.1B requires CapMetro to evaluate proposed service and fare changes to determine whether the planned change will have a Disparate Impact on the basis of race, color, or national origin, or whether low-income populations will bear a Disproportionate Burden of the changes. The following analyses were conducted in accordance with Title VI policies adopted by the Board in May 2024.

Major Service Change Methodology

The Major Service Change policy requires CapMetro to conduct a service equity analysis whenever there is a "Major service change" as defined in the policy. "Major service change" is defined to include "the establishment of a new fixed-route bus route, elimination of any fixed-route bus or rail route in its entirety, a geographic change on a given transit route of 25% or more of its annual revenue miles or hours." Both of the following analyses have qualified under these standards.

Title VI Service Equity Analysis Methodology

CapMetro's Title VI goal is for minority and low-income populations to receive at least their share of the benefits in the case of a net service increase, and no more than their share of the adverse effects, in the case of net service reductions. For Service Equity Analyses, a Disparate Impact threshold of 2% will be used to determine if minority riders are more adversely affected or less positively affected by the proposed change.

Service changes are determined to have a Disparate Impact on minority populations if the adverse impacts experienced by minority riders is greater than 2% when compared to the adverse impacts experienced by non-minority populations. Additionally, if benefits associated with service or fare changes accrue to non-minority populations greater than 2% when compared to minority populations, then this change will be determined to have a Disparate Impact.

For example, assume CapMetro's overall ridership is 68 percent minority and that CapMetro proposed a Major service increase. Minority populations would be expected to consume 68 percent of the new service, measured in revenue miles. Deviations from this goal exceeding the Disparate Impact threshold of 2% (see below) would be considered statistically significant. Therefore, if minority populations received less than 66% of the benefits, this would constitute a potential Disparate Impact. If a Disparate Impact or Disproportionate Burden were to occur, planners would work with the community to identify what actions would best mitigate negative impacts.

Baseline Data

Census Data

When proposing to provide new service to a neighborhood or corridor not served by CapMetro, staff compare the population served by the proposed routes with the population in the service area using

Census data. Based on Census data, the population in CapMetro's service area is 51.7% minority and 14.0% people with low incomes.

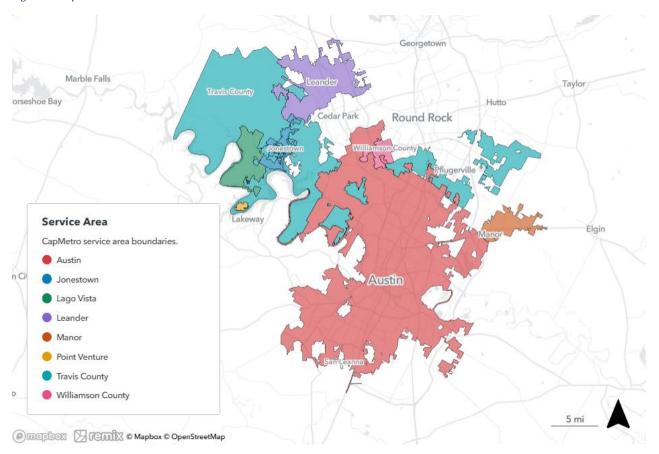
Onboard Surveys

For changes that predominantly affect existing riders, CapMetro utilizes on-board survey data. On-board surveys are completed every 5 years, most recently in 2023. The survey provides a statistically significant snapshot of CapMetro riders and their demographics. Based on the on-board survey data, CapMetro riders are 67.7% minority and 49.5% people with low incomes.

Table 1: CapMetro Demographics

	Service Area	Actual Customers
Minority	51.7%	67.7%
Low-Income	14.0%	49.5%
Source	5 Year ACS Data (2019– 2023)	2023 Onboard Surveys

Figure 7: CapMetro Service Area



Route 483 Night Owl Riverside Extension to AUS Analysis Demographics

Staff utilized Remix to obtain Census data for the area within a 0.25-mile radius around existing and proposed bus stops. As shown in Table 2, existing Route 483 Night Owl Riverside serves higher than average minority and low-income populations. The proposed Route 483 Night Owl Riverside with an extension to the airport would serve additional minority and low-income populations.

Table 2: Demographics of Proposed Routes (ACS 5-year, 2023-2019)

Route	Minority (Census)	Low- Income (Census)	Minority	Low-Income
Route 483	54.0%	20.0%	Yes	Yes
Route 483 with Proposed Extension	56.0%	23.0%	Yes	Yes
Service Area Comparison	51.7%	14.5%		

Figure 8: Proposed Route 483 Extension and Minority People per Square Mile (ACS 2019-2023 5 Year Estimates)



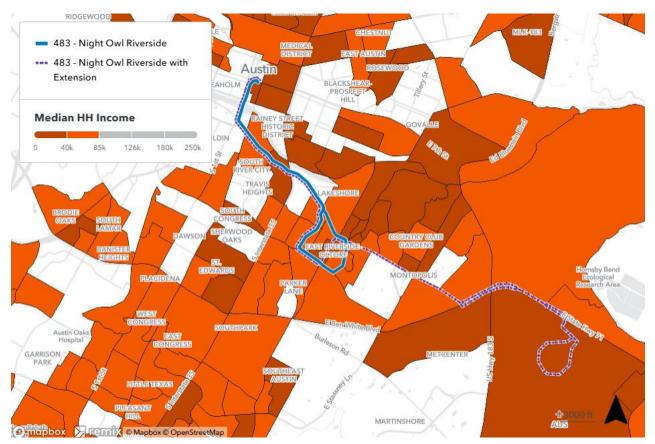


Figure 9: Proposed Route 483 Extension and Households with Income less than \$85k (ACS 2019-2023 5 Year Estimates)

Analysis Results

The **percent of minority and low-income populations** served by the proposed changes were compared to the **service area average** to determine whether there is a Disparate Impact, measured in revenue miles (as required by CapMetro policy).

CapMetro is proposing an extension of an existing route, amounting to a total increase of 20,991 annual revenue miles. To ensure they receive their share of the benefit of this increase, minority populations should receive at least 49.72% of the revenue mile increase and low-income populations should receive 11.97% of the revenue mile increase (both percentages 2 percentage points less than the service area average).

Minority Results

Based on the population located within a quarter mile of the proposed transit stops and the proposed revenue miles on each route, an <u>increase in service</u> will be received by a population that is 57.5% minority (5.8 percentage points higher than the service area average).

Conclusion: No Disparate Impact to minority populations from the proposed changes to Route 483.

Table 3: Route 483 Extension Revenue Mile Changes and Minority Population

Route	Percent of Minority Residents (ACS, 2019- 2023)	Revenue Miles (Current)	Revenue Miles (Proposed)	Revenue Miles Difference	Minority Revenue Miles
Route 483 Night Owl Riverside	54%	15,563	0	-15,563	-8,404
Route 483 Night Owl Riverside + Proposed Extension to AUS	56%	0	36,554	36,554	20,470
Service Area Average	51.7%				
Totals		15,563	36,554	20,991	12,066

Low-Income Results

Based on the population located within a quarter mile of the proposed transit stops and the proposed revenue miles on each route, <u>an increase in service</u> will be received by a population that is 25.2% people with low incomes (11.3 percentage points higher than the service area average).

Conclusion: No Disproportionate Burden to low-income populations from the proposed changes to Route 483.

Table 4: Route 483 Extension Revenue Mile Changes and Low-Income Population

Route	Percent of	Revenue	Revenue	Revenue	Low Income
	Residents w	Miles	Miles	Miles	Revenue
	Low Income (ACS, 2019-2023)	(Current)	(Proposed)	Difference	Miles
Route 483 Night	20%	15,563	0	-15,563	-3,113
Owl Riverside					
Route 483 Night	23%	0	36,554	36,554	8,407
Owl Riverside +					
Proposed Extension					
to AUS					
Service Area	14.0%				
Average					
Totals		15,563	36,554	20,991	5,295

Conclusion

Minority and low-income populations will receive their share of the benefit of this increase in service.

Combination of UT Shuttle Routes 670 and 671

Demographics

Staff utilized onboard survey data to identify the minority and low-income populations impacted by this change. As shown in the table below, existing Routes 670 Crossing Place and 671 North Riverside serve higher than average minority and low-income populations.

Table 5: Demographics of Proposed Routes (On-Board Survey)

Route	Minority	Low-Income	Minority ⁴	Low-
	(Onboard)	(Onboard)		Income ⁵
Route 670 Crossing Place	75.2%	87.3%	YES	YES
Route 671 North Riverside	72.0%	82.6%	YES	YES
Route 670-671 Combination	74.0%	85.6%	YES	YES
System Comparison	67.7%	49.5%		

Analysis Results

The **percentage of minority and low-income customers** currently served by the proposed changes were compared to the **system average** to determine whether there is a Disparate Impact, measured in revenue miles, as required by CapMetro policy.

CapMetro is proposing the two routes be combined, amounting to a total decrease of 84,172 annual revenue miles. In order to receive no more than their share of the impact, minority populations should receive no more than 69.7% of the revenue mile reduction and low-income populations should receive no more than 51.5% of the revenue mile increase (both percentages 2 percentage points more than the system average, based on onboard survey data).

Minority Results

Based on the onboard survey data, the reduction in revenue miles will be received by a population that is 70.8% minority (3 percentage points higher than the service area average).

Conclusion: Results show a potential Disparate Impact to minority populations from the proposed changes to Routes 670 and 671.

Table 6: Combination of Route 670 and 671 Revenue Mile Changes and Minority Customers

Route	Percent of Minority Customers (Onboard Survey, 2023)	Revenue Miles (Current)	Revenue Miles (Proposed)	Revenue Miles Difference	Minority Revenue Miles
Route 671 North Riverside (Proposed Elimination)	72%	118,202	0	-118,202	-85,127
Combination of Route 670 + Route 671 (Retains all of 670 and adds all other pieces of 671)	75.2%	141,909	175,940	34,031	25,575
System Average, Minority Customers	67.7%				
Totals		260,112	175,940	-84,172	-59,552

Low-Income Results

Based on the aggregated on-board survey data for both routes, <u>a reduction in</u> revenue miles will be received by a population that is 80.7% people with low incomes (31.2 percentage points higher than the system average).

Conclusion: Results show a potential Disproportionate Burden to populations from the proposed changes to Route 670 and 671.

Table 7: Combination of Route 670 and 671 Revenue Mile Changes and Customers with Low Incomes

Route	Percent of	Revenue	Revenue	Revenue	Low Income
	Customers	Miles	Miles	Miles	Revenue
	with Low	(Current)	(Proposed)	Difference	Miles
	Incomes				
	(Onboard				
	Survey, 2023)				
Route 671 North	82.6%	118,202	0	-118,202	-97,620
Riverside (Proposed					
Elimination)					
Combination of 670 +	87.3%	141,909	175,940	34,031	29,720
Route 671 (Retains all of					
670 and adds all other pieces of					
671)					
System Average	49.5%				
Totals		260,112	175,940	-84,172	-67,900

Conclusion

A potential Disparate Impact and Disproportionate Burden was identified through this analysis. **Though minority and low-income populations will be impacted by this change, the impact to the customer will be** *minimal*; customers can expect an additional three minutes in travel. Full connectivity will be maintained, and **all existing stops will still have service.** This combined route will continue to provide high quality and frequent service to student apartments on Riverside.