

CapMetro

CapMetro Bikeshare Update

April 10, 2024

Agenda

- MetroBike Partnership
- Strategic Expansion Plan Focus
- Community Engagement update
- New Vendor Mobilization Plan
- E-Fit Bike sample

Partnership & Funding



- Daily operations & maintenance
- System expansion & planning
- Manage bikeshare vendor & technology
- Marketing & outreach



- Grant Recipient
- Owns assets
 - Bicycles
 - Station hardware
- Station permitting and engineering
- Protect station access during special events and ROW closures

Strategic Expansion Plan: Focus

Transit Connections

- Supports existing services
- Provides first & last mile connections

Equity in Expansion

- Expands in historically disinvested communities
- More transportation choices for customers

Sustainable Options

- Promotes public health
- E-bike fleet allows for longer, more comfortable trips.

Strategic Expansion Plan: Outreach

Community Connectors

- Community members with diverse backgrounds that connect to diverse networks.

MetroBike Survey

- Survey, incentivized by a \$75 gift card raffle.
 - Closed March 31
 - Digital and physical promotion

City Partnership

- Key partner for promotion and opportunities to connect to diverse groups.

Month

March

April

May

June

July

August

Community Engagement

SXSW
Activation,
PopUps,
Tabling

Survey Closes,
Small Group
Discussions

Community
Bike Ride and
Virtual Open
House

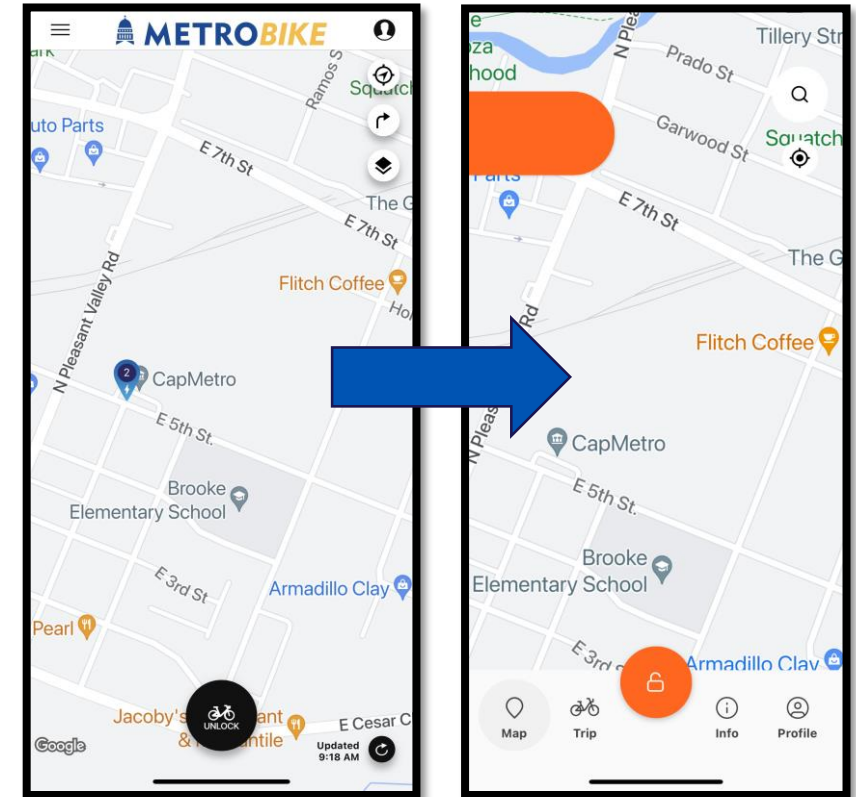
Engagement
Report

Draft
Final Plan

Final Report

New Vendor Mobilization

- **Summer 2024**
 - Remove and replace current system
 - Responsibly decommission old equipment
 - Install new stations and e-bikes
 - Customer outreach and transition to new app
- **2024 – 2029**
 - Expansion, installation, and maintenance of expanded system



New E-Fit Bike



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Thank you!